

Department of Commerce

Department of Commerce (B.Com.)	After successful completion of Three year graduate degree programme in Bachelor of Commerce student should be able to
Financial Accounting	PO-1- To impart knowledge of basic accounting concepts PO-2. To create awareness about application of these concepts in business world PO-3. To impart skills regarding Computerised Accounting PO-4. To impart knowledge regarding finalization of accounts of various establishments.
Business Economics (Micro) - I	PO-1. To impart knowledge of business economics PO-2. To clarify micro economic concepts PO-3. To analyze and interpret charts and graphs PO-4. To understand basic theories, concepts of micro economics and their application
Business Mathematics & Statistics	PO-1. To introduce the basic concepts in Finance and Business Mathematics and Statistics PO-2. To familiar the students with applications of Statistics and Mathematics in Business PO-3. To acquaint students with some basic concepts in Statistics. PO-4. To learn some elementary statistical methods for analysis of data. PO-5. The main outcome of this course is that the students are able to analyze the data by using some elementary statistical methods
BANKING & FINANCE	PO-1 Managing Money Plan PO-2 Study of Bank Strategies PO-3 Opening & operating bank account PO-3 Study latest Trend in Banking PO-4 Uses of Online banking function

Marketing and Salesmanship	<p>PO-1. To introduce the basic concepts in Marketing.</p> <p>PO-2. To give the insight of the basic knowledge of Market Segmentation and Marketing Mix</p> <p>PO-3. To impart knowledge on Product and Price Mix.</p> <p>PO-4. To enable students to apply this knowledge in practicality by enhancing their skills in the field of Marketing.</p> <p>PO-5 Prepare Marketing plan for different product</p> <p>PO-6-Study market customers and competitor Attitude</p> <p>PO-7-Find Marketing Jobs</p> <p>PO-8 Analysis of Target markets</p>
Consumer Protection and Business Ethics	<p>PO-1. To develop general awareness of consumerism among the students.</p> <p>PO-2. To understand the consumers rights, responsibility and role of United Nations.</p> <p>PO-3. To have a comprehensive understanding about the existing law on consumer protection in India.</p> <p>PO-4. To create awareness among the students about dispute redresses machinery and basic procedures for handling consumer dispute.</p> <p>PO-5. To understand the issues relating to e-commerce, e-Banking emerging issues and internet regulations.</p>
Business Communication	<p>PO-1 clarifying Concept of Communication</p> <p>PO-2 Effective Business writing</p> <p>PO-3 Effective Presentation</p> <p>PO-4 Effective Inter personal communication</p> <p>PO-5 Develop Communication Plan</p>

<p>CORPORATE ACCOUNTING</p>	<p>PO-1 To acquaint the student with knowledge about various Concepts , Objectives and applicability of some important accounting standards associated with corporate accounting.</p> <p>PO-2. To develop understanding among the students on the difference between commencement and incorporation of a company and the accounting treatment for transactions during the two phases.</p> <p>PO-3. To update the students with knowledge for preparation of final accounts of a company as per Schedule III of the Companies Act 2013</p> <p>PO-4. To empower to students with skills to interpret the financial statements in simple and summarized manner for effective decision making process.</p> <p>PO-5. To acquaint the student with knowledge about various Concepts , Objectives and applicability of some important accounting standards associated with to corporate accounting.</p> <p>PO-6. To develop understanding among the students on the difference between commencement and incorporation of a company and the accounting treatment for transactions during the two phases.</p> <p>PO-7. To update the students with knowledge for preparation of final accounts of a company as per Schedule III of the Companies Act 2013</p> <p>PO-8. To empower to students with skills to interpret the financial statements in simple and summarized manner for effective decision making process.</p>
<p>BUSINESS ECONOMICS (MACRO)</p>	<p>PO-1 To familiarize the students to the basic theories and concepts of Macro Economics and their application.</p> <p>PO-2 To study the relationship amongst broad aggregates.</p> <p>PO-3 To impart knowledge of business economics.</p> <p>PO-4 To understand macroeconomic concepts.</p> <p>PO-5 To introduce the various concepts of National Income.</p>
<p>BUSINESS MANAGEMENT</p>	<p>PO-1 To provide basic knowledge and understanding about various concepts of Business Management.</p> <p>PO-2 To help the students to develop cognizance of the importance of management principles.</p> <p>PO-3 To provide an understanding about various functions of management.</p> <p>PO-4 To provide them tools and techniques to be used in the performance of the managerial job.</p>

ELEMENTS OF COMPANY LAW	<p>PO-1. To develop general awareness of Elements of Company Law among the students.</p> <p>PO-2. To understand the Companies Act 2013 and its provisions.</p> <p>PO-3. To have a comprehensive understanding about the existing law on formation of new company in India.</p> <p>PO-4. To create awareness among the students about legal environment relating to the company law.</p> <p>PO-5. To acquaint the students on e-commerce, E governance and e-filing mechanism relating to Companies.</p> <p>PO-6. To enhance capacity of learners to seek the career opportunity in corporate sector.</p>
Cost and Works Accounting	<p>PO-1. To prepare learners to know and understand the basic concepts of cost.</p> <p>PO-2. To understand the elements of cost.</p> <p>PO-3. To enable students to prepare a cost sheet.</p> <p>PO-4. To facilitate the learners to understand, develop and apply the techniques of inventory control.</p>
Business Regulatory Framework (Mercantile Law)	<p>PO-1. To acquaint students with the basic concepts, terms & provisions of Mercantile and Business Laws.</p> <p>PO-2. To develop the awareness among the students regarding these laws affecting business, trade and commerce.</p>
Advanced Accounting.	<p>PO-1 To impart the knowledge of various accounting concepts</p> <p>PO-2 To instill the knowledge about accounting procedures, methods and techniques.</p> <p>PO-3 To acquaint them with practical approach to accounts writing by using software package.</p>
International Economics	<p>PO-1 To study the theories of International Trade.</p> <p>PO-2 To highlight the trends and challenges faced by nations in a challenging global environment.</p>

Auditing & Taxation	<p>PO-1. To acquaint themselves about the concept and principles of Auditing, Audit process, Assurance Standards, Tax Audit, and Audit of computerized Systems.</p> <p>PO-2 To Study recent Auditing Fundamental procedure</p> <p>PO-3 Knowledge of auditing its application</p> <p>PO-4 To Study Tax Reforms</p> <p>PO-5 To Study rules and regulation ,salary,benifites and others</p> <p>PO-6 To Study different direct and indirect taxation polices</p> <p>PO-7 To find Tax Policies.</p> <p>PO-8. To get knowledge about preparation of Audit report.</p> <p>PO-9. To understand the basic concepts and to acquire knowledge about Computation of Income,Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection, Authorities under the Income Tax Act, 1961.</p>
Cost and Works Accounting.-II	<p>PO-1. To provide Knowledge about the concepts and principles application of Overheads</p> <p>PO-2. To provide also understanding various methods of costing and their applications.</p>
Cost and Works Accounting.-III	<p>PO-1 To impart knowledge regarding costing techniques.</p> <p>PO-2 To provide training as regards concepts, procedures and legal Provisions of cost audit.</p>

Department of Commerce (M.Com.)	After successful completion of two year post graduate degree programme in Master of Commerce student should be able to
Management Accounting	<p>PO-1-To enhance the abilities of learners to develop the concept of management accounting and its significance in the business.</p> <p>PO-2-To enhance the abilities of learners to analyze the financial statements.</p> <p>PO-3- To enable the learners to understand, develop and apply the techniques of management accounting in the financial decision making in the business corporates.</p> <p>PO-4-To make the students develop competence with their usage in managerial decision making and control.</p>

Strategic Management	<p>PO-1-To introduce the students to the emerging changes in the modern business environment</p> <p>PO-2-To develop the analytical , technical and managerial skills of students in the various areas of Business Administration</p> <p>PO-3- To empower to students with necessary skill to become effective future managers and leaders</p> <p>PO-4-To develop Technical skills among the students for designing and developing effective Functional strategies for growth and sustainability of business</p>
Production & Operation Management	<p>PO-1-To understand and develop deep insight of Production & Operation Management.</p> <p>PO-2-To understand & identity business problems involving operational function, planning and control, design development and quality management.</p> <p>PO-3-Demonstrate awareness and importance of application, operation and supply chain management.</p> <p>PO-4-To develop skills necessary to effectively analyze and synthesize the many inter relationship inherent in complex socio-economic productive systems.</p> <p>PO-5-To increase the knowledge and perspective to gain from emerging trends in production and operation management.</p>
Financial Management	<p>PO-1-To acquaint the student with knowledge of various Financial Management terminologies (Investment ,Credit Planning , Working Capital Management</p> <p>PO-2-To understand the concepts relating to Financing & Financial Statement Analysis</p> <p>PO-3-To utilize the information gathered to reach an optimum conclusion by a process of reasoning</p> <p>PO-4-To enable the students to use their learning to evaluate , make decisions and provide recommendations</p>
Financial Analysis & Control	<p>PO-1-To enable the students to acquire knowledge of financial analysis and control tools</p> <p>PO-2-To Make appropriate application and uses of financial analysis and control</p>

Industrial Economics	<p>PO-1- To make the students understand concepts of industrial economics</p> <p>PO-2- To help the students know theories of industrial economics</p> <p>PO-3-To impart students' knowledge about sources of industrial finance and Indian industrial growth</p>
Business Ethics & Professional Values	<p>PO-1- To raise the students general awareness on the ethical dilemmas at work place</p> <p>PO-2- To understand the differing perceptions of interest in business related solutions</p> <p>PO-3-To present the concept of Corporate Social Responsibility and explore its relevance to ethical obligations and ethical ideals present in the relationship between employers and employees</p> <p>PO-4-To investigate whether ethics set any boundaries on competition , marketing, sales and advertising</p> <p>PO-5-To enable students to validate or correct , personal ideas about various ethical perspectives</p> <p>PO-6- To enable students to develop their own considered judgment about issues in Business Ethics</p> <p>PO-7- To foster more careful, disciplined thinking in trying to resolve issues in business ethics</p> <p>PO-8- To prepare students to play a constructive role in improving the sustainable development with which they may become involved</p>
Elements of Knowledge Management	<p>PO-1- To develop Analytical and Research oriented skills among the students.</p> <p>PO-2- To understand value application and relevance of Knowledge management in today's corporate world.</p> <p>PO-3- To promote research and innovation ideas based on Knowledge Management.</p> <p>PO-4- To enhance knowledge level and practice of linking theoretical background with applied Social Science</p>
Business Finance	<p>PO-1- To make aware about role of corporate finance and time value of money.</p> <p>PO-2- To expose them financial planning of firms and steps involved in it.</p> <p>PO-3- Students shall learn and acquire knowledge of long term and short term sources of finance available in India.</p> <p>PO-4- Students will acquire skills about how to go for working capital management of firm.</p>

<p>Research Methodology For Business.</p>	<p>PO-1-To acquaint the students with the areas of Business Research Activities PO-2- To enhance capabilities of students to conduct the research in the field of business and social sciences PO-3- To enable students in developing the most appropriate methodology for their research studies PO-4-To make them familiar with the art of using different research methods and techniques</p>
<p>Human Resource Management</p>	<p>PO-1- To understand the basic concepts of Human Resource Management and changing role of HRM in business. PO-2- To impart adequate knowledge and analytical skills in the field of HRM, HRP and development, Recruitment and Selection Process. PO-3- To understand the concepts of Training and Development, Performance Appraisal and Merit Rating. PO-4- To expose the students to the concept, significance and uses of the concepts like Retirement/ Retrenchment Strategies and Recent Trends in HRM PO-5- To know the concept of Competency mapping PO-6- To understand the E-HR and recent trends in Human Resource management.</p>
<p>Organizational Behaviour</p>	<p>PO-1- To make the students understand various concepts of organization behaviour PO-2-To provide in depth knowledge about process of formation of group behaviour in an organization set up PO-3-To know the motivational process and emotional intelligence. PO-4- To understand the concept of stress and conflict and effects of work culture</p>
<p>Capital Market and Financial Services</p>	<p>PO-1-To make aware about working of capital market in India. PO-2- To expose them to various instruments of capital market. PO-3- Students shall learn and acquire the knowledge of financial services offered by agencies. PO-4-Students will acquire skills about recent development in regulatory body SEBI</p>
<p>Industrial Economic Environment</p>	<p>PO-1- To provide knowledge about basic issues in Industrial Economic Environmentto students. PO-2- To make students aware about Industrial pattern and growth in India and Industrial policies of India since independence. PO-3- To study the progress and current problems of major industries in India.</p>

<p>Recent Advances in Business Administration</p>	<p>PO-1- To familiarize the students with the recent advancements in business administration PO-2- To develop an understanding about tools and their application in the business. PO-3- To understand the basic concepts of Change Management and their approaches. PO-4-To impart adequate knowledge and analytical of cross cultural Management. PO-5- To impart the basic concept and strategies of customer centric Management.. PO-6- To expose the students to the concept, Innovation Management</p>
<p>Project work / Case Studies</p>	<p>PO-1-To introduce students to research methodology in the subject and prepare them for pursuing research in theoretical or experimental or computational areas of the subject.</p>